

# BOOKS FOR KIDS DAY

## Event & Sponsorship Opportunities



**Books for Kids Day** is the Maryland Book Bank's annual book collection event, where we collect donations of books of all kinds from our community in order to use them for our various programs.

We invite members from the community to start their book drives to collect books of all kinds for donation to Books For Kids Day on Saturday, June 4th between 9am-1pm.

This high visibility opportunity for Baltimore's young people and businesses to shine is just around the corner.

Will you join us?

## EVENT SPONSORSHIP

### Literacy Champion (Title Sponsor) \$10,000

- Logo and verbal recognition in TV and radio media spots
- 5 branded social media posts via Book Bank accounts
- Recognition in Books for Kids Day press release
- Logo placement on all Books for Kids Day materials (flyers, bookmarks, banners)
- Branded book drive materials and a pick up of donations in Baltimore Ravens Bookmobile
- Opportunity for custom employee engagement/volunteer event at Books for Kids Day.

### Reading Hero \$5,000

- Recognition in Books for Kids Day press release
- 3 Branded social media posts via Book Bank accounts
- Logo placement on all Books for Kids Day materials (flyers, bookmarks, banners)
- Opportunity for custom employee engagement/volunteer event at Books for Kids Day.

### Storyteller \$1,000

- Recognition in Books for Kids Day press release
- 1 Branded social media post via Book Bank accounts
- Logo placement on all Books for Kids Day materials (flyers, bookmarks, banners)

## MISSION

The Maryland Book Bank is committed to cultivating literacy in children from under-resourced neighborhoods.

## OUR PROGRAMS

From The Ravens Bookmobile, to Story Kits and in-person distribution to families and educators, The Maryland Book Bank provides books to children and educators in most need.

## DONATE

Please consider donating books or making a financial contribution. All donations are tax deductible to the extent allowed by federal law.



[WWW.MDBOOKBANK.ORG](http://WWW.MDBOOKBANK.ORG)